

FOOTPRINT AWARD WINNERS (2003 -2013)

Shopping Centre	Campaign	Award Year
Gold Footprint Wins 2003 - 2013 (43)		
Cavendish Square	Lifted Campaign	2013
The Zone@Rosebank	Gourmet Gallivant	2013
Gateway Theatre of Shopping	Gateway's Sponsorship and Income Generation Strategy	2013
Gateway Theatre of Shopping	My Gateway - Visual Merchandising	2013
Primedia Lifestyle Group	Alternative Revenue - Non - GLA Income	2013
Musgrave Centre	The Professional Shopper	2013
Gateway Theatre of Shopping	Gateway VIP Launch	2013
Gateway Theatre of Shopping	Gateway's Material World (VDJ Fashion Show)	2013
Riverside Mall	Feast	2012
Menlyn Park Shopping Centre	The Beach is Back 2011	2012
Menlyn Park Shopping Centre	Gautrain Exposure Activation	2012
Gateway Theatre of Shopping	Gateway's 10th Birthday Celebration	2012
Gateway Theatre of Shopping	Gateway's Right Royal Affair	2012
Musgrave Centre	Accentuate an Icon	2012
Cavendish Square	J&B Met 2011	2011
Chatsworth Centre	Sugars the Bitter Truth	2011
Gateway Theatre of Shopping	World Cup Campaign	2010
Cavendish Square	New Faces Search	2010
Cavendish Square	Football, Fashion & Fine Arts - Spectrum Winner	2010
Bushbuck Shopping Centre	Hola Taxi	2010
The Crescent (Phuthaditjaba, Free State)	Horse Advertising	2009
Irene Village Mall	Prime Circle Rock Concert	2009
Menlyn Park Shopping Centre	Menlyn Play Park	2009
Bushbuckridge Shopping Centre	Back to School is in the Bag	2009
Irene Village Mall	Launch Creative	2008
Gateway Theatre of Shopping	Imagine Gateway (Launch - Consumer / Trade Advertising)	2008
Gateway Theatre of Shopping	Imagine Gateway (Launch - Centre Productivity)	2008
Gateway Theatre of Shopping	Imagine Gateway - Just More (Consumer / Trade)	2008
Gateway Theatre of Shopping	Ster Kinekor Marketing (Retailer Productivity)	2008
Menlyn Park Shopping Centre	Bluetooth Zone	2007
Gateway Theatre of Shopping	Watz the Buzz at South Mall	2007
Chatsworth Centre & Phoenix Plaza	Bursary Awards 2006	2006
The Workshop Shopping Centre	History in the Making	2006
Sanlam Centre Empangeni	Big 5 Wildlife Soft Toy Promotion	2005
Woodlands Boulevard	Join our Ladies Club	2005
Gateway Theatre of Shopping	Say Yes at Gateway!	2005
Cavendish Square	Corporate Identity	2005
Gateway Theatre of Shopping	Barney Road Show	2004
Gateway Theatre of Shopping	Longest Breakfast Table in aid of Reach for a Dream	2004
Gateway Theatre of Shopping	Gateway Philharmonic Orchestra	2003
Gateway Theatre of Shopping	World Surfing Games 2002	2003
Menlyn Park Shopping Centre	Milo Squash Challenge	2003
Menlyn Park Shopping Centre	Moulin Rouge Fashion Extravaganza	2003
Silver Footprint Wins 2003 - 2013 (61)		

Pareto Limited	Non-GLA Income	2013
Cavendish Sqaure	Taste of Winter	2013
Cavendish Sqaure	Taste of Winter	2013
Riverside Mall	Rhinoserious	2013
Vincent Park	Dive 24	2013
Gateway Theatre of Shopping	Lucious Loot	2013
Cavendish Sqaure	Augmented Reality - Baby Reindeer	2013
Pine Walk	3in1	2013
Umlazi Mega City	UMC- Magazine Azhidle Ekhaya	2013
Sanlam Centre Empangeni	Asifunde Campaign	2013
Menlyn Park Shopping Centre	The Beach is Back 2011	2012
Riverside Mall	Classic Challenge	2012
Tyger Valley Centre	Tyger Valley - Revamp - It's All About You	2012
Gateway Theatre of Shopping	Gateway's Hotel Takeover	2012
Gateway Theatre of Shopping	Gateway's Holiday Line Up	2012
Chatsworth Centre	Chatsworth's Got Talent	2012
Cavendish, Gateway, Menlyn, Zone, Vincent Park and Riverside	WAGS Campaign	2011
Cavendish Square	Cavendish Square Flagship CSI Programme	2011
Menlyn Park Shopping Centre	Enter our World Brand Campaign	2011
Riverside Mall	Riverside Royalty	2011
The Zone @ Rosebank	Brand Yourself Campaign	2011
The Zone @ Rosebank	Aid For Japan	2011
The Zone @ Rosebank	Brand Yourself Campaign	2011
The Zone @ Rosebank	Brand Yourself Campaign	2011
	The Ultimate Summer Destination- Gateway	
Gateway Theatre of Shopping	Theatre of Shopping December 2010	2011
Menlyn Park Shopping Centre	Get Hitched at Menlyn	2010
Menlyn Park Shopping Centre	Soccer at the Best Centre in SA	2010
Tyger Valley Centre	Tyger Valley Centre Annual Magazine	2010
Irene Village Mall	Absolute Cow Advertising	2010
Hatfield Plaza	Let's Band Your Car	2010
Cavendish Square	Celebrating the Fabulous (Sales)	2010
Cavendish Square	Celebrating the Fabulous (PR)	2010
Umlazi Mega City	Red Carpet Celebrity Campaign	2010
Gateway Theatre of Shopping	Super Size Your Summer	2010
Gateway Theatre of Shopping	Christmas Stocking Surprise	2009
Chatsworth Centre	Chatsworth Clean Up Campaign	2009
Springfeild Value Centre	Win Free Petrol for a Year	2009
Setsing Plaza (Phuthaditjaba, Free State)	Win a Bicycle	2009
Gateway Theatre of Shopping	Ster Kinekor Marketing	2008
Gateway Theatre of Shopping	Kizo Arts Festival	2008
Bluff Towers	Sunflower Sessions	2008
Vincent Park Shopping Centre	Vincent Park Redevelopment	2008
Cavendish Square	Bluetooth	2007
Cavendish Square	Cape Town Fashion Festival	2007
Gateway Theatre of Shopping	Summer Lovin'	2007
The Workshop Shopping Centre	The Funk Down Town	2007
Woodlands Boulevard	Race for CANSA	2006
Gateway Theatre of Shopping	Bluetooth Zone	2006
Riverside Mall	Excitement is Building	2006
East Rand Mall	Fabulous Fridays	2005
Fourways Mall	A Toy for Charity	2005
Fourways Mall	Chilli Festival	2005
Eerste Rust Plaza	Bringing the Bushman Home	2005
Sanlam Centre Parow	Kids Club	2004
Centurion Mall	Corporate Identity	2004
East Rand Mall	Miss SA Campus	2004

East Rand Mall	It's Your Birthday	2003
Gateway Theatre of Shopping	Tour Durban Cycle Race	2003
Menlyn Park Shopping Centre	The Menlyn Experience (Staff Development Programme)	2003
Menlyn Park Shopping Centre	Boktown (Tri-Nations)	2003
Musgrave Centre	It's Time to Move into the Next Season	2003

Bronze Footprint Wins 2003 - 2013 (68)

Cavendish Square	Taste of Winter	2013
Phoenix Plaza	What's You Talent	2013
East Rand Galleria	Style me Fabulous	2013
Pine Crest	Shop n' Ride 2012	2013
Pine Crest	Our Gift to you: More Time	2013
Cresta Shopping Centre	A Winter Wonderland	2013
Menlyn Park Shopping Centre	The Beach is Back 2011	2012
Menlyn Park Shopping Centre	The Beach is Back 2011	2012
Menlyn Park Shopping Centre	Green Gardens	2012
Vincent Park	National Masters Waterpolo Tournament	2012
The Zone @ Rosebank	The Centre of Attention	2012
The Workshop	World Cup Campaign	2011
Phoenix Plaza	What's Your Talent?	2011
Umlazi Mega City	Maskhandi Legend Experience Show	2011
Jubilee Mall	Jubilee Mall Launch Campaign	2011
Vincent Park	My Vincinity Campaign	2010
The Workshop Shopping Centre	Cleaning Up our World	2010
Gateway Theatre of Shopping	Gatewayworld Revamp	2010
Pine Crest	Local Service is Lekker	2010
Menlyn Park Shopping Centre	The Beach has Landed @ Menlyn	2010
Riverside Mall	The Jungle Club	2010
Musgrave Centre	Akon - Celebrity Meet & Greet	2010
Cavendish Square	Coda Mother's Day Celebration	2009
Irene Village Mall	Mushroom Festival	2009
Tyger Valley Centre	Die Burger & Morgan's Proefees	2009
Phoenix Plaza	Reap the Rewards with Phoenix Plaza	2009
Gateway Theatre of Shopping	Seether Concert - Public Relations	2009
Gateway Theatre of Shopping	Seether Concert - Alternative Revenue	2009
Chatsworth Centre	Chatsworth Shopping Fair	2009
Airport Shopping Safari	Galleries Lafayette	2009
<i>(OR Tambo, Cape Town & Durban Int Airports)</i>		
OMIG:PI National Portfolio	The Ultimate Experience (CRM Programme)	2008
OR Tambo, Cape Town & Durban Int Airports	Mother Africa	2008
Irene Village Mall	New York & The Village Fashion Show	2008
Gateway Theatre of Shopping	Sense Summer	2008
Shelly Centre	Sunflower Month 2007	2008
Riverside Mall	Red Carpet Treatment	2007
Phoenix Plaza	Please Bear With Us	2007
Cavendish Square	Couture & Cabaret Theatre Fashion Show	2006
East Rand Mall	Whimsical Fashion Week	2006
Gateway Theatre of Shopping	Tony Hawk SA Tour	2006
The Zone @ Rosebank	Longest Fashion Ramp (Fashion @ The Zone)	2006
Tyger Valley Centre	Because We Care Project	2006
Clearwater Mall	Grand Opening	2005
Clearwater Mall	Trend Setter Magazine	2005
East Rand Mall	Wizards & Wonders	2005
Gateway Theatre of Shopping	Fashion de Liberté	2005
Menlyn Park Shopping Centre	Dream Home Competition	2005

Menlyn Park Shopping Centre	Vukani Fashion Awards	2005
Menlyn Park Shopping Centre	Winter Snow Wonderland	2005
Shelly Centre	Hibiscus Queen	2005
Cavendish Square	Barney Road Show	2004
Cavendish Square	Fashion TV	2004
Fourways Mall	Looney Tunes	2004
Menlyn Park Shopping Centre	Audi Competition	2004
Menlyn Retail Park	Carols by Candlelight	2004
Shelly Centre	Redevelopment Competition	2004
The Zone @ Rosebank	CANSA 24 Hour Bowl-a-thon	2004
Cavendish Square	Bridal Fair	2003
Cavendish Square	Charity Book Sale	2003
Cavendish Square	Corporate Identity	2003
Cavendish Square	Zip Zap Comes to Town	2003
Chatsworth Centre	Bursary Awards	2003
Phoenix Plaza	Switch on and Win 2002	2003
Sanlam Centre Pinetown	Refurbishment Strategy	2003
The Zone @ Rosebank	Busker Initiative	2003
Vincent Park Shopping Centre	Customer Service Campaign	2003
Vincent Park Shopping Centre	Flood Recovery Programme	2003
Vincent Park Shopping Centre	Skate Park	2003

Summary	
Gold	43
Silver	61
Bronze	68
TOTAL	172

